Megan Brown

Chief Marketing and Communications Officer Munson Healthcare



Megan Brown is Chief Marketing and Communications Officer for Munson Healthcare. She leads all internal and external communications and marketing as well as community health and engagement for Northern Michigan's largest health system.

Before joining Munson Healthcare, Brown was Executive Director of Corporate Communications at Michigan's largest utility. Earlier in her career, she was a Senior Account Executive at Truscott Rossman and previously served as Deputy Press Secretary to former Governor Jennifer M. Granholm.

Brown is a member of the Public Relations Society of America and the America Hospital Association's Society for Health Care Strategy and Market Development, as well as various local community service organizations.

She holds a Bachelor of Arts from Michigan State University and a Master of Business Administration from the University of Michigan.

Megan was born at Munson Medical Center and is excited to return home serving as Munson Healthcare's chief storyteller. She lives in Traverse City, MI with her husband and two sons.

